



CITY OF ALEXANDRIA
Transportation Planning and
Mobility

Transportation

Commission

April 15, 2025
7:45 P.M.





Notice

- ▶ The **April 15, 2026** meeting of the Transportation Commission is being held in person at 2900 Business Center Drive, and electronically. Members of the Transportation Commission and staff are participating in person and from remote locations through video conference call on Zoom. The meeting can be accessed by the public in-person or via Zoom.



Commission Members

- ▶ ***Dan Beattie***- Environmental Policy Commission
- ▶ ***Leslie Catherwood***- Resident East
- ▶ ***Casey Kane***- Traffic and Parking Board
- ▶ ***Tim Lovain***- Resident East with Transportation Expertise
- ▶ ***Jim Maslanka***- Resident West
- ▶ ***Melissa McMahon***- Planning Commission
- ▶ ***Matthew McManus***- Resident West, DASH Advisory Committee
- ▶ ***John Chapman***- Council (non-voting)

Public Comment Period



Agenda Item 1





Public Comment

- ▶ **For Speakers not discussing items related to public hearings.**
- ▶ **For virtual attendees:**
 - ▶ Raise hand or press *9
 - ▶ Mute or unmute press *6
 - ▶ 3 minutes per speaker

Transportation Commission Minutes: March 18, 2026

Agenda Item 2



Public Comments: Go Alex DRAFT Strategic Plan

Agenda Item 3





City of Alexandria
Transportation and
Environmental Services



GO Alex

Strategic Plan

FY 2027 - 2031





GO Alex Vision

Alexandria is a community where everyone is **informed** about their transportation options and empowered to **choose** safe, seamless, and convenient ways to move.



Mission

GO Alex **connects** residents, employees, and visitors with a range of **transportation options** that make it easier to move around the city and region.

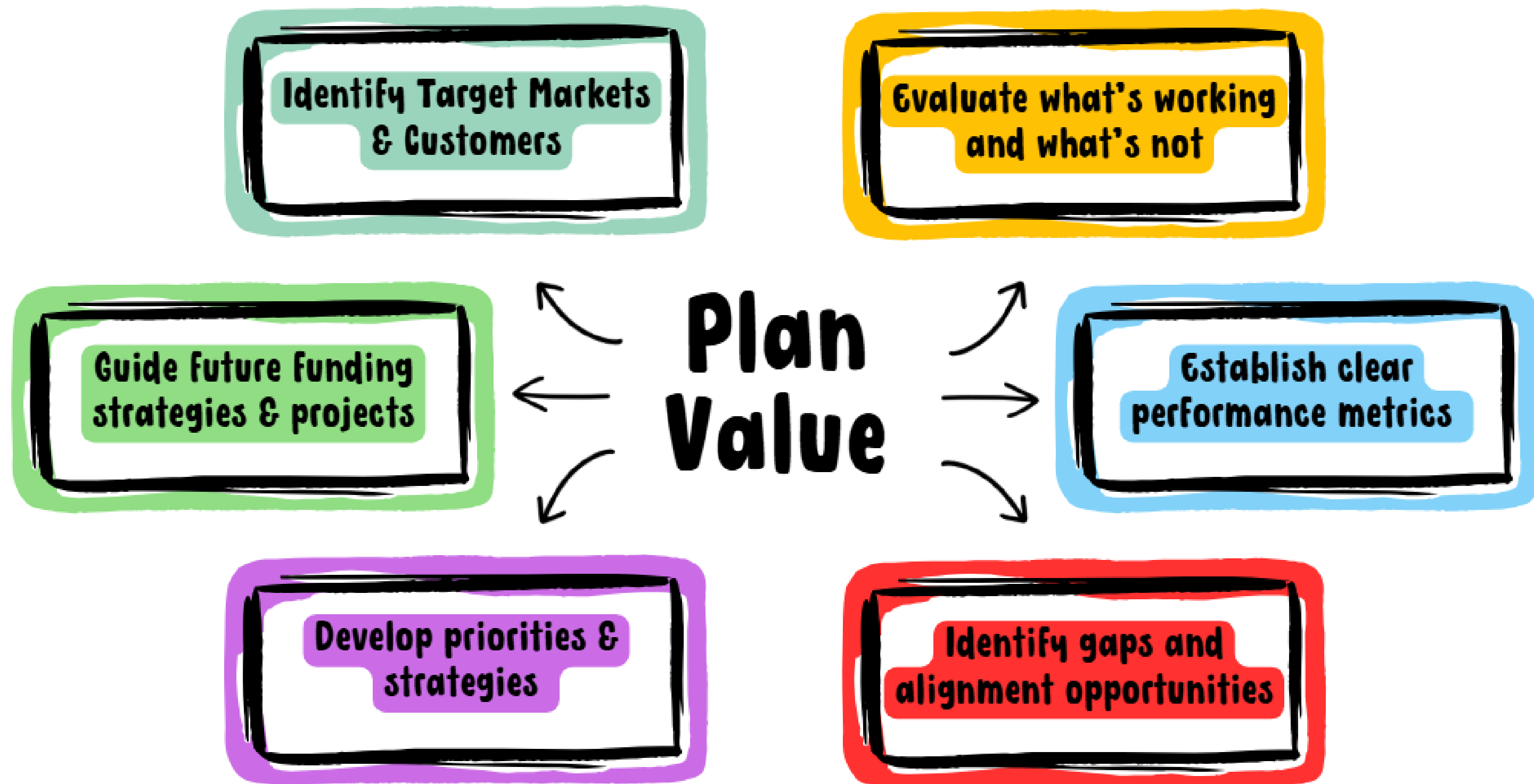


What is GO Alex?

- **Connects people to transportation options**
- **Partners with employers to support commuting choices**
- **Administers and guide Transportation Management Plans (TMPs)**
- **Informs and empower better travel decisions**



Strategic Plan Purpose





Strategic Plan Goals



Inform and Educate

Raise awareness of transportation choices to reduce SOV mode-share.



Enhance and Invest

Leverage GO Alex's strengths and direct investments accordingly.



Prove and Celebrate

Share GO Alex's impacts through data and storytelling.



Target Markets & Customers



LIVE
Residential Engagement

Students
Everyday Trips
Wannabe Car-light Households
New Residents near transit



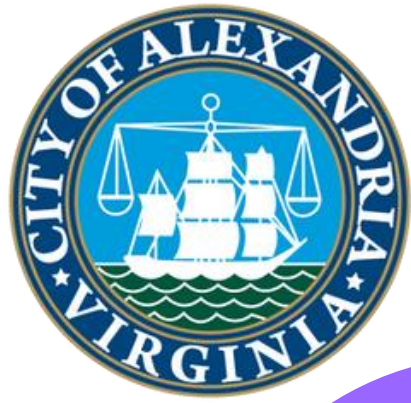
WORK
Employer Engagement

Large Alexandria Employers
Regional Commuters



VISIT
Visitor Engagement

Visitors and Tourists



Program Strategies

Training & Education

Youth & Adult Bike Safety
Transit Education

Incentives

SmartBenefits
eBike Incentives

Events & Outreach

Bike to Work Day
Roll and Park at City Events

Pilot Programs

eBike Lending Library
Water Taxi Study

Marketing

Campaigns
Social Media

Administrative

Salaries
Technology

Recognition & Celebration

MWCOG Employer Awards
Best Workplaces for Commuters



Strategic Funding Opportunities

FY 2027 - 2031



Metropolitan Washington
Council of Governments



Agenda Item 3



Next Steps

Transportation Commission	April
DASH Board of Directors	May
City Council	May
DRPT	June
Implementation	July



Recommendation

- **That the Transportation Commission endorse the FY27-31 GO Alex Strategic Plan for City Council**



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Commissioner Updates

Agenda Item 4





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Written Items

Agenda Item 5



Other Business

Agenda Item 6



Chair and Vice Chair Elections

Agenda Item 6





CITY OF ALEXANDRIA
Transportation Planning and
Mobility

Adjourn Transportation Commission Meeting

Next Meeting: *May 20, 2026*

